

WBQH 1050AM SILVER SPRING, MD

COMMUNITY COMMITMENT REPORT 2ND QUARTER 2013
MARCH 31ST • JUNE 29TH

MELVIN R. CHASE, JR.
DIRECTOR OF PUBLIC AFFAIRS
NEWS ADMINISTRATOR

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PUBLIC AFFAIRS PROGRAMS

WBQH La Mera Mera Radio offers its listeners a diverse mix of news, consumer affairs, and inspirational programming with a variety of entertaining and though-provoking hosts. All programs air every Sunday.

PARENTS PERSPECTIVE

Sandra Burt and Linda Perlis produce and host the award-winning weekly radio program, *Parents' Perspective*, interviewing guest experts on a different child rearing issue each week.

OF CONSUMING INTERESTS

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

MUSIC AND THE SPOKEN WORD

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than seven decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

SPORTS PROGRAMMING

WBQH La Mera Mera Radio is also part of the Federal News Radio Sports Network, airing games for Washington Nationals Baseball, Navy Football, D.C. United Soccer, American University Basketball, and George Washington University Basketball.

PARENTS PERSPECTIVE

Sandra Burt and Linda Perlis produce and host the award-winning weekly radio program, *Parents' Perspective*, interviewing guest experts on a different child rearing issue each week.

- Jun. 23rd PP #1 • 4:30am • 28 min • Cooking for Life, Susan Reilly, DC City Program Manager, Common Threads
 - PP #2 5:00am 28 min Understanding Stressed Behavior, Claudia Gold, M.D., general and behavioral pediatrics; author, Keeping Your Child in Mind
- Jun. 16th PP #1 • 4:30am • 28 min • Cyberspace Advertising for Children - Michael Brody, M.D., Adult and Child Psychiatrist; author, Messages: Self-Help Through Popular Culture
 - PP #2 5:00am 28 min Hearing Carol Stock Kranowitz, author, The Out-of-Sync Child and (with Joye Newman) Growing An In-Sync Child
- Jun. 9th PP #1 • 4:30am • 28 min • Tricks of the Trade - Dr. Douglas A. Riley, EdD, licensed clinical psychologist; author, Dr. Riley's Box of Tricks: 80 Uncommon Solutions for Everyday Parenting Problems
 - PP #2 5:00am 28 min Color Theory Mary Anne Reilly, artist, Washington, DC
- May 26th PP #1 • 4:30am • 28 min • Children's Friendships - Cathy Cohen, Social Worker in private practice and run a group therapy program called Stepping Stones, and Dr. Ron Vanderlou, a Psychologist in private practice
 - PP #2 5:00am 28 min Ethics for Children Adriana Murphy, seventh grade social studies teacher and eighth grade ethics teacher, Green Acres School, Rockville, MD.
- May 19th PP #1 • 4:30am • 28 min • Bullying – Dr. Maureen Donnelly, an Adolescent Psychologist in private practice and on the teaching faculty Georgetown University Medical Center and Children's Hospital Center, Barbara Herwitz, an experienced elementary and middle school teacher
 - PP #2 5:00am 28 min Plugged In Kids Lee Rainie, Director, Pew Research Center's Internet & American Life Project

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- May 5th
 - PP #1 4:30am 28 min Our Legacy to Our Children Dr. Douglas A. Riley, EdD, licensed clinical psychologist; author, Dr. Riley's Box of Tricks: 80 Uncommon Solutions for Everyday Parenting Problems
 - PP #2 5:00am 28 min Wade F. Horn, Ph.D., clinical child psychology; director in Deloitte Consulting LLP Public Sector Practice
- Apr. 28th
 PP #1 4:30am 28 min Twin Siblings and Families Nancy Segal, Ph.D., Professor of Psychology; Director, Twin Studies Center, California State University; author, Someone Else's Twin: The True Story of Babies Switched at Birth
 - PP #2 5:00am 28 min Intergenerational Relationships Deborah Stiller, Director of Program Operations at Interages, and Margaret Merring, a Counselor at Farmland Elementary School
- Apr. 21st PP #1 • 4:30am • 28 min • Understanding Stressed Behavior, Claudia Gold, M.D., general and behavioral pediatrics; author, Keeping Your Child in Mind
 - PP #2 5:00am 28 min Environmental Education Vini Schoene, Director of the Burgundy Center for Wildlife Studies, Cooper's Cove Wildlife Sanctuary
- Apr. 14th
 PP #1 4:30am 28 min Hearing Carol Stock Kranowitz, author, The Out-of-Sync Child and (with Jove Newman) Growing An In-Sync Child
 - PP #2 5:00am 28 min Cooking for Life, Susan Reilly, DC City Program Manager, Common Threads
- Apr. 7th
 PP #1 4:30am 28 min Color Theory Mary Anne Reilly, artist, Washington, DC
 PP #2 5:00am 28 min Cyberspace Advertising for Children Michael Brody, M.D., Adult

and Child Psychiatrist; author, Messages: Self-Help Through Popular Culture

- Mar. 31st PP #1 • 4:30am • 28 min • Ethics For Children - Adriana Murphy, seventh grade social studies teacher and eighth grade ethics teacher, Green Acres School, Rockville, MD
 - PP #2 5:00am 28 min Tricks of the Trade Dr. Douglas A. Riley, EdD, licensed clinical psychologist; author, Dr. Riley's Box of Tricks: 80 Uncommon Solutions for Everyday Parenting Problems

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MUSIC AND THE SPOKEN WORD

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- Jun. 23rd 5:30am 28:00 min Program 4363
- Jun. 16th 5:30am 28:00 min Program 4318
- Jun. 9th 5:30am 28:00 min Program 4362
- May 26th 5:30am 28:00 min Program 4315
- May 19th 5:30am 28:00 min Program 4360
- May 5th 5:30am 28:00 min Program 4358
- Apr. 28th 5:30am 28:00 min Program 4357
- Apr. 21st 5:30am 28:00 min Program 4356
- Apr. 14th 5:30am 28:00 min Program 4355
- Apr. 7th 5:30am 28:00 min Program 4354
- Mar. 31st 5:30am 28:00 min Program 4308

OF CONSUMING INTERESTS

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

- Jun. 23rd OCI #1 • 6:00am • 25:00 min • Viral Hate - Chris Wolf, an Internet lawyer with Hogan Lovells, discusses his new book, "Viral Hate," and ways to stop the spread of hate on the Web without government regulation or stifling free speech.
 - OCI #2 6:30am 25:00 min Asset Protection Evan Farr, an attorney, discusses techniques for protecting assets from probate, nursing home costs, etc.
- Jun. 16th OCI #1 • 6:00am • 25:00 min • Orthopedics - Dr. Kevin Fricka, an orthopedic surgeon, discusses minimally invasive techniques used in knee and hip replacements and how this method reduces recovery time.
 - OCI #2 6:30am 25:00 min Bricks and mortar in the age of the Internet Matthew Shay of the National Retail Federation discusses marketing trends, how brick-and-mortar stores are meeting the challenge of the internet, and its search for interesting retail stories.
- Jun. 9th
 OCI #1 6:00am 25:00 min Responsive Law Tom Gordon, executive director, Consumers for a Responsive Legal System, discusses small clams courts, changes that are taking place in some states that will make the legal system more accessible to consumers, and the importance of having a contract with your lawyer.
 - OCI #2 6:30am 25:00 min Asset Protection Evan Farr, an attorney, discusses techniques for protecting assets from probate, nursing home costs, etc.
- May 26th
 OCI #1 6:00am 25:00 min Health Care & Nurses Mary Naylor of the Robert Wood
 Johnson Foundation discusses the impact nursing care has on patients and the practices and
 procedures necessary to improve the level of care..
 - OCI #2 6:30am 25:00 min Insurance Fraud Jim Quiggle of the Coalition Against Insurance Fraud discusses the dangers of counterfeit air bags, the enormous cost of insurance fraud and some notorious scams.
- May 19th
 OCI #1 6:00am 25:00 min Keep or Toss Pat Esswein of Kiplinger's Personal Finance
 Magazine discusses strategies to use in buying a house and ways you can declutter your
 office and home.

OCI #2 • 6:30am • 25:00 min • Consumer Checkbook - Kevin Brasler of the Consumers' Checkbook talks about finding the best service people in your area.

- May 5th
 - OCI #1 6:00am 25:00 min Mortgage Fraud Ken Donohue, former HUD Inspector General, discusses mortgage fraud, signs the mortgage may be fraudulent, the impact of fraud on the housing market, and other issues involving mortgages.
 - OCI #2 6:30am 25:00 min When to Retire Knight Kiplinger, who heads the Kiplinger financial media company in Washington, D.C., talks about when to retire.
- Apr. 28th OCI #1 • 6:00am • 25:00 min • • Asset Protection - Evan Farr, an attorney, discusses techniques for protecting assets from probate, nursing home costs, etc.
 - OCI #2 6:30am 25:00 min Crime Prevention Michelle Boykins of the National Crime Prevention Council discusses cyberbullying, Internet safety, increasing violence against teens and the McGruff Club.
- Apr. 21st OCI #1 • 6:00am • 25:00 min • Hospice - Tim McDonough, a volunteer and board member, and Linda Turner, who works with the Hospice of the Chesapeake, discuss its programs for families who have suffered a devastating loss and the many programs it offers to people who are in the final stages of their life.
 - OCI #2 6:30am 25:00 min Eye Health Dr. Michael Duplessie, an ophthalmologist, discusses diseases of the eye and new treatments, as well as ways to help prevent the loss of vision.
- Apr. 14th OCI #1 • 6:00am • 25:00 min • Crime Prevention - Michelle Boykins of the National Crime Prevention Council discusses cyberbullying, Internet safety, increasing violence against teens and the McGruff Club.
 - OCI #2 6:30am 25:00 min When to Retire Knight Kiplinger, who heads the Kiplinger financial media company in Washington, D.C., talks about when to retire.
- Apr. 7th OCI #1 • 6:00am • 25:00 min • Insurance Fraud - Jim Quiggle of the Coalition Against Insurance Fraud discusses the dangers of counterfeit air bags, the enormous cost of insurance fraud and some notorious scams.
 - OCI #2 6:30am 25:00 min Colon Cancer Dr. Richard Gelfand discusses colon cancer, which is the second most common cause of cancer deaths in this country.

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Mar. 31st
OCI #1 • 6:00am • 25:00 min • Crime Prevention - Michelle Boykins of the National Crime
Prevention Council discusses cyberbullying, Internet safety, increasing violence against teens and the McGruff Club.

OCI #2 • 6:30am • 25:00 min • When to Retire - Knight Kiplinger, who heads the Kiplinger financial media company in Washington, D.C., talks about when to retire.

ASCERTAINMENT

As part of our continuing effort to serve our listeners, WBQH La Mera Mera talked with various governmental and community leaders about the issues facing our area. The Top Three concerns were: Transportation, Crime and Public Safety, and Education.

The Top Issues were:

- 1. Transportation
- 2. Crime and Public Safety
- 3. Education
- Jobs/The Economy
 Ethics/Government Accountability
- 6. Immigration Reform
- 7. Gentrification

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PUBLIC SERVICE CAMPAIGNS

WBQH La Mera Mera, in addition to its public affairs programming, broadcasts the following public service campaigns:

- Children's Oral Health
- Childhood Obesity Prevention
- Community Engagement
- Emergency Preparedness
- Employment Opportunities
- Financial Literacy
- Health and Wellness
- High School Dropout Prevention
- Hispanic College Preparation
- Hope For Homeowners Facing Foreclosure
- Immigration Reform
- Internship Opportunities
- March of Dimes
- Nutrition Education
- School Attendance Matters
- Underage Drinking Prevention